



Texas Aquaculture Association

40th Annual Conference & Trade Show

www.texasaquaculture.org

Bay City Civic Center

P. O. Box 768, 201 Seventh Street

Bay City, Texas 77404-0768

Voice 800-806-8333, Fax 979-245-1622

Web site: <http://www.visitbaycity.org/>

January 27-29, 2010

Exhibitors

Participation at the Exhibitor level provides an opportunity to display your products and services to those active in the aquaculture industry. TAA has scheduled two breakfasts, all breaks, Exhibitor/Sponsor Reception, and a Walkin-Talkin Lunch in the Trade Show area. Visibility for these two days is outstanding!

In addition to the contacts you will find at the conference, we are offering an opportunity on our web page for further exposure. This opportunity is included in your booth fee. We will include your company name, web address and contact information on our TAA web site www.texasaquaculture.org. In 2007 the TAA web site had over 325,000 hits during a nine and a half month survey period, averaging 34,000 hits per month. For linkage to the TAA web site, please send your web address to our Webmaster, Gail Treece, at gailtreece@hotmail.com. The web site is a great opportunity for year-round publicity with proven results.

See Exhibitors portion of the Registration Form for details. Deadline is **December 15, 2009**. Below is the diagram we will be using for the Trade Show area of the Conference. All 40 booths are 8' X 10', are draped and include one identification sign, one draped table, and two chairs. Electricity is available upon request. Placement and Trade Show layout is subject to change depending on requests and participation. TAA has arranged with the Civic Center to have wireless internet access available for free for each Exhibitor. Equipment too large for a booth can be displayed outside in the parking lot with advanced notice to Donna Hanson. Your registration fees include: attendance to Exhibitor/Sponsor Social, Aquaculture Sessions, Breakfast for 2 days, all Breaks, Walkin-Talkin Lunch and our famous *TAA Aquaculture Banquet*.

TRADE SHOW SERVICES

Heidi Wright, will handle the Trade Show Services. Her contact information is: Bay City Civic Center, 201 7th Street, Bay City, TX 77404-0768. Her toll-free telephone number is 800-806-8333 and fax number is 979-245-1622. If you have shipping requirements for your booth, please contact Heidi prior to the show. You will be responsible for making all shipping arrangements both prior to and after the Trade Show. Due to other scheduled activities in the Civic Center, all equipment must be shipped out no later than Friday, January 29 at 5PM. Additional storage fees will apply.

Tentative Trade Show Layout

33	25	17	9	1	34	26	18	10	2	35	27	19	11	3	36	28	20	12	4	37	29	21	13	5	38	30	22	14	6	39	31	23	15	7	40	32	24	16	8
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Entrance

(May vary depending on layout)

CONFERENCE SCHEDULE

Brian Brawner is putting together the technical sessions this year, which promise to be informative, interesting and thought provoking. More information on the technical session agenda will be available on the TAA web site at www.texasaquaculture.org as it becomes available.

Social events will include TAA Scholarship Golf Tournament, two Walkin-Talkin Lunches in the Trade Show area, Exhibitor & Sponsor Social and *TAA Aquaculture Banquet*. For more information on other activities available in the area visit, www.cityofbaycity.org or call the Bay City Chamber of Commerce at 800-806-8333. A detailed schedule of events and speakers can be found on our web site, www.texasaquaculture.org, closer to the Conference time.

TENTATIVE SCHEDULE OF EVENTS

Wednesday, January 27, 2010

1:00p Early Registration
 1:00p - 5:00p TAA Scholarship Golf Tournament,
 3:00p - 10:00p Exhibitor set-up in Trade Show area at Civic Center
 7:00p - 9:00p President's Reception (location to be announced)

Thursday, January 28, 2010

8:00a - 5:00p Registration
 8:00a - 9:00a Breakfast served in Trade Show area
 8:00a - 4:50p Trade Show
 9:00a - 9:15a Opening of 40th Annual Conference & Trade Show
 9:15a - 9:45a Annual Business Meeting, Awards and Scholarships
 9:45a - 11:40a First Session with Break in Trade Show area
 11:40a - 12:50p Walkin-Talkin Lunch in the Trade Show area
 1:00p - 3:20p Second Session with Break in Trade Show area
 3:30p - 4:50p Third Session
 5:00p - 6:30p Exhibitor/Sponsor Social, (Located in the Trade Show area)
 7:00p - 9:00p *TAA Aquaculture Banquet*

Friday, January 29, 2010

8:00a - 5:00p	Registration
8:00a - 9:00a	Breakfast served in Trade Show area
8:00a – 1:30p	Trade Show
9:00a - 11:40a	Fourth Session with a break in the Trade Show area
11:40a - 12:30p	Walkin-Talkin Lunch in the Trade Show area
12:30 p – 1:30 p	Fifth Session
1:30p – 3:00p	TAA Board Meeting

HOTEL RESERVATIONS

TAA has a block of rooms at the **Best Western and a special rate of \$ 69.00/night**. If you prefer, the LaQuinta Hotel has given us a rate of \$103.20/night at their location and \$53.99/night at the Studio 6 Extended Stay (only 10 rooms are available at this rate). Please make reservations on or before **December 15, 2009** and receive the special conference rates. Specify that you are attending the Texas Aquaculture Association Conference. Other hotels are listed below and on the Civic Center's website:

Best Western \$69.00
Angelica
407 7th St, Bay City,
979-244-5400 or 800-245-5404

LaQuinta Hotel \$103.20
Karen Patel
5300 7th St, Bay City,
979-323-9095

Studio 6 Extended Stay \$53.99
Nilla
5511 7th Street, Bay City
979-244-2400

To add to the pleasure of our Conference & Trade Show, we are offering some outstanding social events. President's Reception on Wednesday evening; TAA Scholarship Golf Tournament on Wednesday afternoon; Exhibitor/Sponsor Social on Thursday evening; and the TAA Aquaculture Banquet on Thursday evening immediately following the Exhibitor/Sponsor Social. See the Registration Form to sign up for each of these events to make your week complete. Or, bird watching and fishing on your own.

Contact Information:

If you have any questions concerning the Conference, do not hesitate to call:

Cindy Schmid, Conference Coordinator, at 281-639-8271

Donna Hanson, TAA, at 979-695-2040

Texas Aquaculture Association

P.O. Box 752

Kemah, TX 77565

Tel. 979-695-2040

Fax. 281-520-3835

Check our web site (www.texasaquaculture.org) for other information, contacts or participants from last year's event and PowerPoint presentations from speakers. You won't want to miss this opportunity to network with producers, suppliers, researchers and regulators. Come partake in the fun and food for which Texas Aquaculture Association is famous.

See you there!

Brian Brawner
Conference Chairman



Texas Aquaculture Association

P.O. Box 752, Kemah, TX 77565
 (979) 695-2040 (Phone) (281) 520-3835 (Fax)

REGISTRATION & MEMBERSHIP FORM 40th TAA ANNUAL CONFERENCE & TRADE SHOW

Bay City Civic Center

January 27-29, 2010

(Please complete one form for each registrant – duplicate for additional registrants)

NAME/COMPANY: _____
 (Name) (Company)

ADDRESS: _____ CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

ATTENDEE FEES:

Registration (circle appropriate category) \$ _____

	<u>Postmarked by 12/15/09</u>		<u>After 12/15/09</u>	
	Member	Non-Members	Members	Non-Members
<i>Full Program</i> (Banquet & Lunch incl.)	\$125	\$325	\$175	\$375
Spouse Full Program (Banquet & Lunches incl.)	\$100	\$250	\$150	\$300
Day Ticket (meals additional)	\$100	\$300	\$125	\$325
Student Ticket (meals additional)	\$25	\$75	\$25	\$75
Walkin-Talkin Lunch only (per day)	\$20		\$25	
Session Ticket (Per session)	\$10	\$15	\$15	\$20
President's Reception – (\$20 prior to Conference, \$25 at the Conference).....				\$ _____
TAA Aquaculture Banquet – (Included in the <i>Full Program</i> , otherwise \$35).....				\$ _____
Scholarship Golf Tournament (\$50 – enter handicap by name above)				\$ _____

MEMBERSHIP DUES

Membership Levels

- Student - \$25 \$ _____
- Government - \$50 \$ _____
- Regular - \$150 \$ _____
- Sustaining - \$500 up..... \$ _____

Section Dues (\$10 each – include all that apply)

- Ornamental Tropical \$ _____
- Educational \$ _____
- Shrimp \$ _____
- Crawfish \$ _____
- Catfish \$ _____

Availability List Advertisement (\$250 plus Membership Dues)..... \$ _____

TOTAL ATTENDEE, FEES:..... \$ _____

See reverse for Exhibitor Fees and Sponsorships

EXHIBITOR FEES:

	<u>Member</u>	<u>Non-Members</u>	
Booths	\$400	\$600	\$ _____
Additional Registrants	\$125	\$325	\$ _____
Information Tables	\$250	\$450	\$ _____
TAA Membership (See other side for membership information)			\$ _____

BOOTH PREFERENCE: Corner _____ Aisle _____ Two Booths _____
Electricity _____ Water _____

COMPLIMENTARY REGISTRANTS: (two exhibitor registrants included in booth rental)

NAME: _____ NAME: _____

(As it will appear on your name tag)

(As it will appear on your name tag)

ADD'L REGISTRANTS:

NAME: _____

NAME: _____

(As it will appear on your name tag)

(As it will appear on your name tag)

DESCRIPTION OF PRODUCTS OR SERVICES:

ADDITIONAL

INFORMATION: _____

CONFERENCE SPONSORSHIPS:

Event Sponsorship (See attached Sponsorship & Donation Sheet)

Event _____ Amount \$ _____

TOTAL EXHIBITOR & SPONSOR FEES:..... \$ _____

Payment Method: Check# _____ Cashier's Check _____

MC/Visa # _____ Expiration Date: _____

Name & Address on credit card (if different from registration name/address):

Signature: _____

Please mail completed form and payment on or before **December 15, 2009** to:

Texas Aquaculture Association

P.O. Box 752

Kemah, TX 77565

Phone: 979-695-2040

Fax : 281-520-3835

Email: TAA@txaqua.net

Website: www.texasaquaculture.org

TAA is a 501(c)(5) Corporation, all contributions may be deductible as ordinary & necessary business expenses. However, they are not deductible as charitable contributions for federal income tax purposes.